

## First Quarter 2024 Results

May 2024



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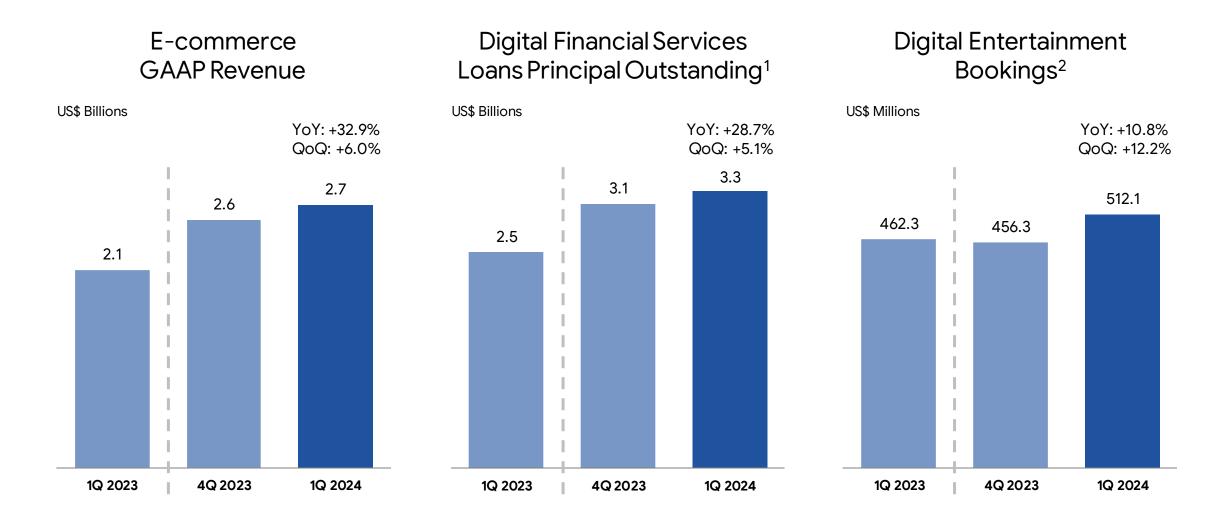
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## First Quarter 2024 Results Overview



## Solid Growth Across All Three Business Segments



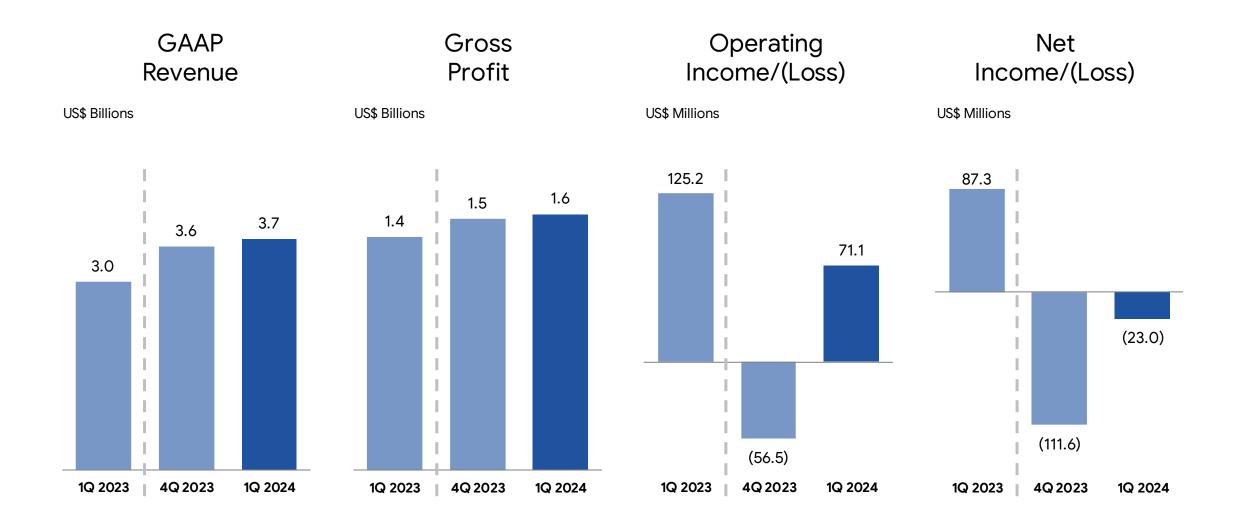
Note: Financial figures are unaudited.

<sup>1.</sup> Consumer and SME loans principal outstanding including both on-book and off-book loans. Off-book loans principal outstanding mainly refers to channeling arrangements, which is lending by other financial institutions on our platform.

<sup>2.</sup> GAAP revenue for the digital entertainment segment plus change in digital entertainment deferred revenue. This operating metric is used as an approximation of cash spent by our users in the applicable period that is attributable to our digital entertainment segment.

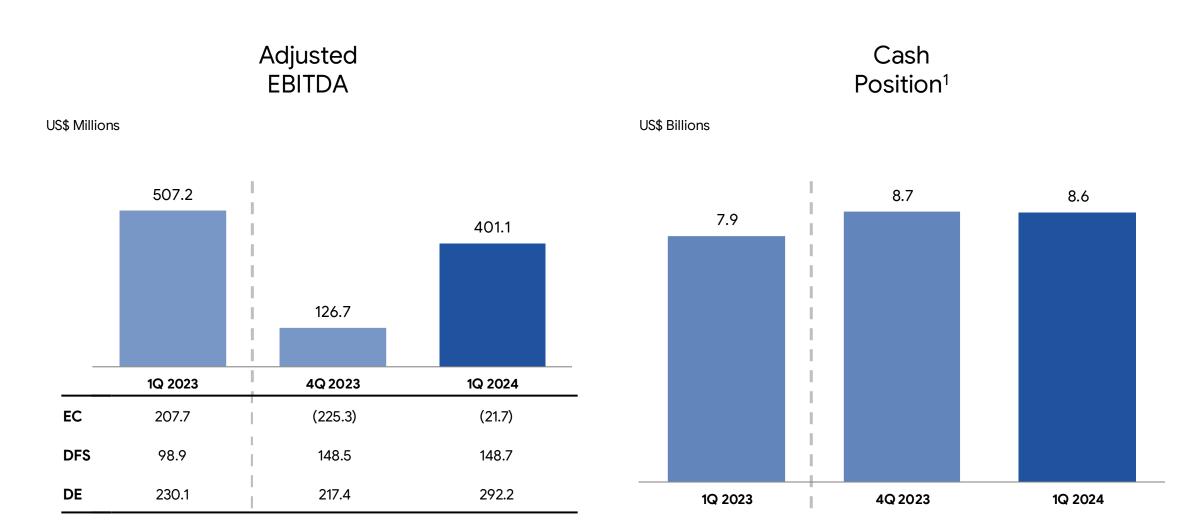


### 1Q 2024 Financial Performance





## 1Q 2024 Profitability and Cash Position



Note: Financial figures are unaudited. Please refer to the appendix for details on reconciliation between GAAP and non-GAAP figures.

<sup>1.</sup> Cash, cash equivalents, short-term and other treasury investments. Other treasury investments currently consist of group treasury related investments, such as available-for-sale sovereign bonds and corporate bonds, classified as part of long-term investments and securities purchased under agreements to resell relating to our banking operations.



## 1Q 2024 Segmental Breakdown

US\$ Millions	E-commerce	Digital Financial Services	Digital Entertainment	Other Services	Unallocated Expenses <sup>1</sup>	Consolidated
Revenue	2,747.8	499.4	458.1	29.1	-	3,734.3
Operating (loss)/income	(97.3)	134.4	236.2	(13.8)	(188.4)	71.1
Adjusted EBITDA	(21.7)	148.7	292.2	(10.7)	(7.3)	401.1

Note: Financial figures are unaudited. Please refer to the appendix for details on reconciliation between GAAP and non-GAAP figures.

<sup>1.</sup> Unallocated expenses are mainly related to share-based compensation, impairment of goodwill of prior acquisitions that are not under our reportable segments, and general and corporate administrative costs such as professional fees and other miscellaneous items that are not allocated to segments.



# First Quarter 2024 Business Highlights



## Record Quarter With Strong Growth & Improved Unit-Economics

## Record quarter with strong growth & improved profit profile

- Delivered strong growth in 1Q 2024:
  - Highest ever quarterly orders, GMV, and revenue
  - On a YoY basis: gross orders up 57%, GMV up 36% and revenue up 33%
- Overall adjusted EBITDA loss: US\$22 million, and Asia markets achieved positive adjusted EBITDA of US\$11 million in 1Q 2024
- Operational priorities for 2024:
  - Enhancing our price competitiveness
  - Strengthening our content ecosystem
  - Improving service quality for our buyers

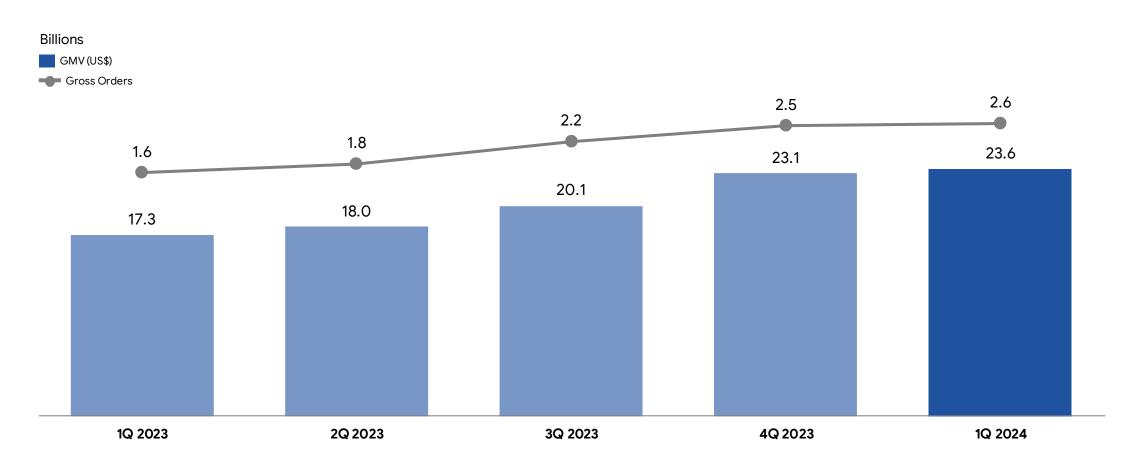
#### Improving service quality

- Integrated logistics capabilities as a differentiator
  - ~70% of SPX Express orders in Asia delivered within 3 days of order placement
  - SPX Express's cost per order decreased by 15% for Asia and 23% for Brazil YoY in 1Q 2024
- Improved return-and-refund process
  - Having Shopee directly manage the returnand-refund process
  - 30% YoY decrease in the return-and-refund resolution times
  - ~45% of cases resolved within 1 day



### E-commerce

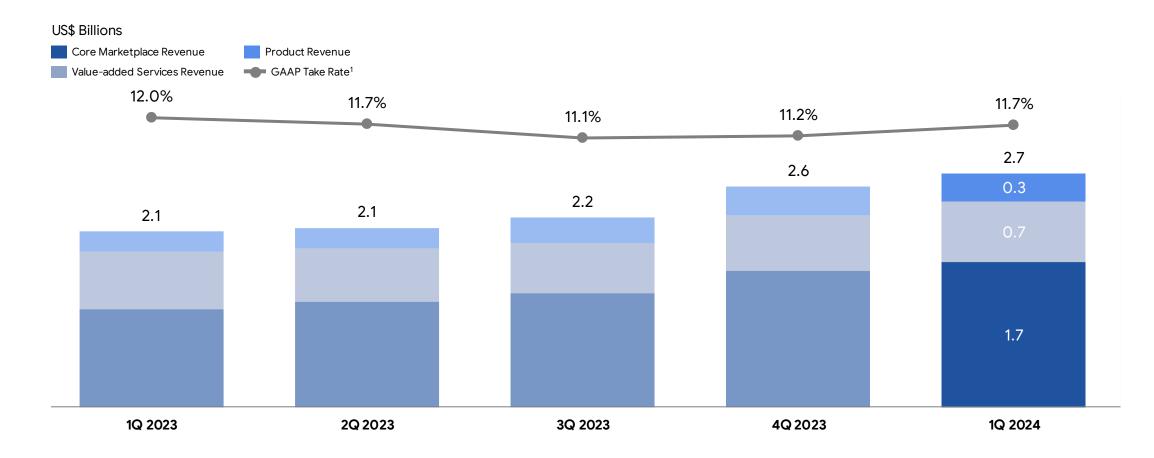
#### GMV and Gross Orders





### E-commerce

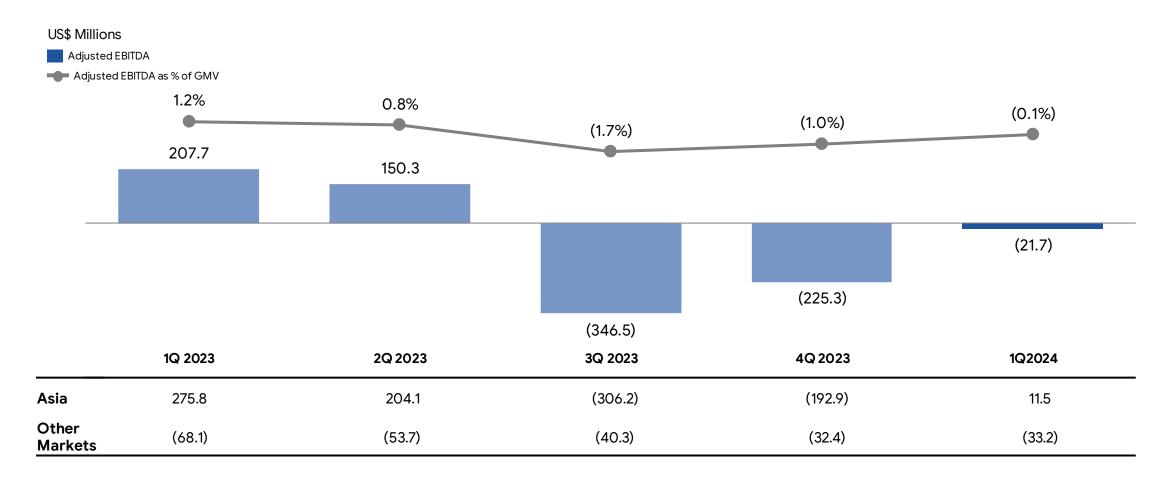
#### GAAP Revenue & Take Rate<sup>1</sup>





### E-commerce







## Strong Growth Momentum With Prudent Risk Management

## User acquisition drives user & loan growth

- Consumer and SME loans active users<sup>1</sup> increased 42% YoY to more than 18 million in 1Q 2024
- As of the end of 1Q 2024, our total consumer and SME loans principal outstanding reached US\$3.3 billion, up 29% YoY and up 5% QoQ

## Growth opportunities off-Shopee

- By the end of 1Q 2024, off-Shopee loans<sup>2</sup> accounted for over 40% of our total consumer and SME loans principal outstanding
- Further upside to improve off-Shopee penetration across different markets as we continue to grow

## Prudent approach to risk management

- Continuously fine-tuning the risk model for each market as we gain more users and more data
- Grow our business while maintaining good risk control
- NPL90+ as a % of total consumer and SME loans principal oustanding<sup>3</sup> remained stable at 1.4% in 1Q 2024

Users those with loans outstanding by the end of the quarter.

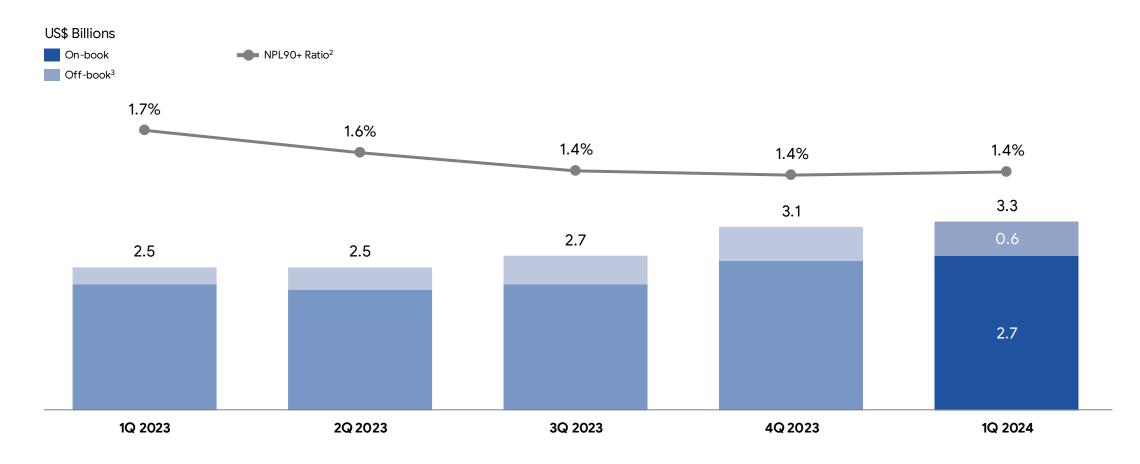
Include cash loans and off-Shopee SPayLater consumption loans.

<sup>3.</sup> Non-performing loans past due by more than 90 days as a percentage of consumer and SME loans principal outstanding, which includes both on-book and off-book loans principal outstanding.



## Digital Financial Services

#### Loans Principal Outstanding<sup>1</sup> and NPL90+ Ratio<sup>2</sup>



Consumer and SME loans principal outstanding.

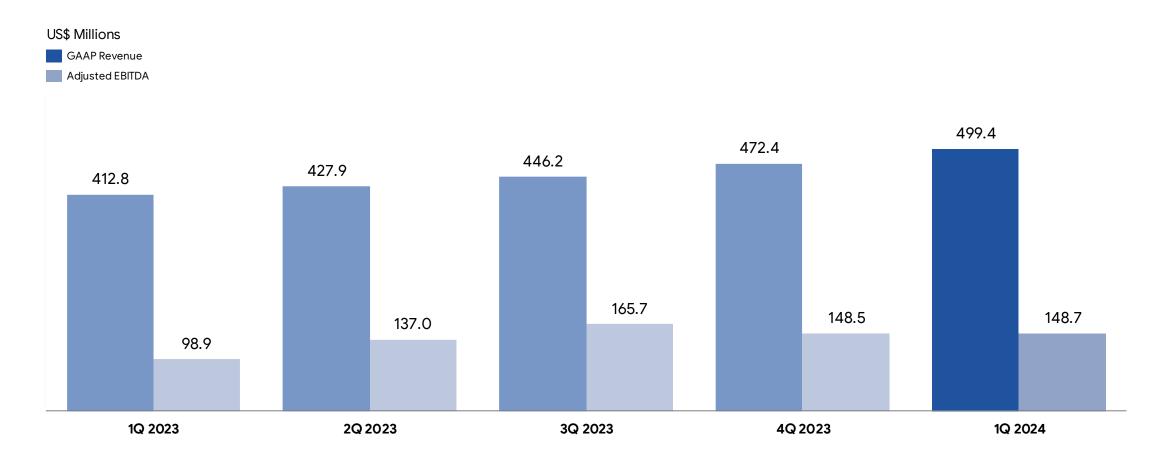
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## Digital Financial Services

### GAAP Revenue and Adjusted EBITDA





## Back To Positive Growth Led By Free Fire's Strong Performance

## Improving user acquisition, engagement, and retention

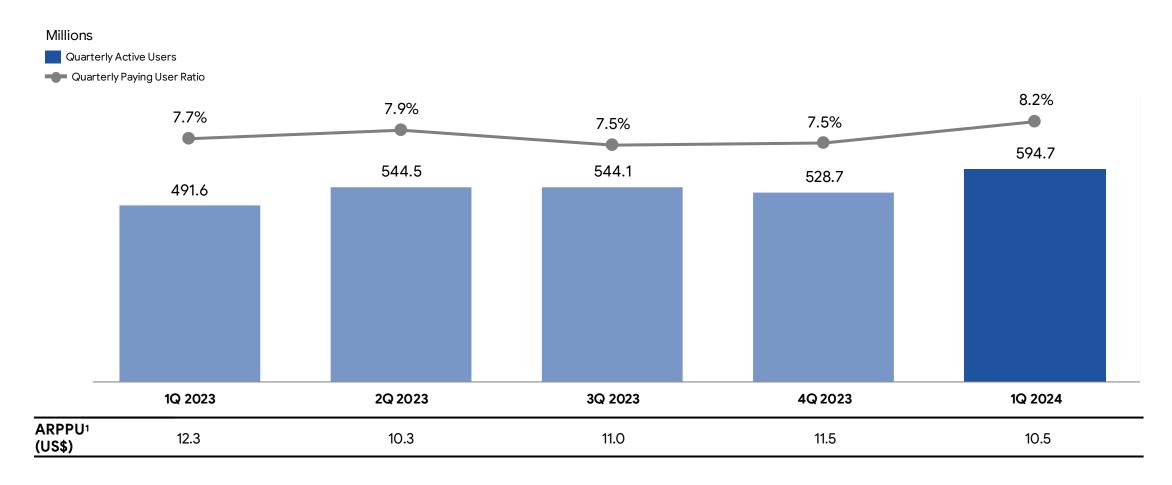
- Free Fire's average MAU in 1Q 2024 increased 24% YoY
- In its 7th year, Free Fire is still one of the largest mobile games in the world by user scale, and remains highly effective in attracting new users
- Free Fire was the most downloaded mobile game globally in 1Q 2024<sup>1</sup>

#### **Recent Free Fire content**

- Continue to introduce play modes, redesign features, and launch new content – all at a high frequency, to sustain player engagement
  - Jan 2024: Version update ("Chaos") allowed players to vote for key events in the game setting was highly successful
  - Apr 2024: Version update ("Mechadrake")
    allowed players to team up to combat a
    mechanical monster in addition to the usual
    PvP gameplay

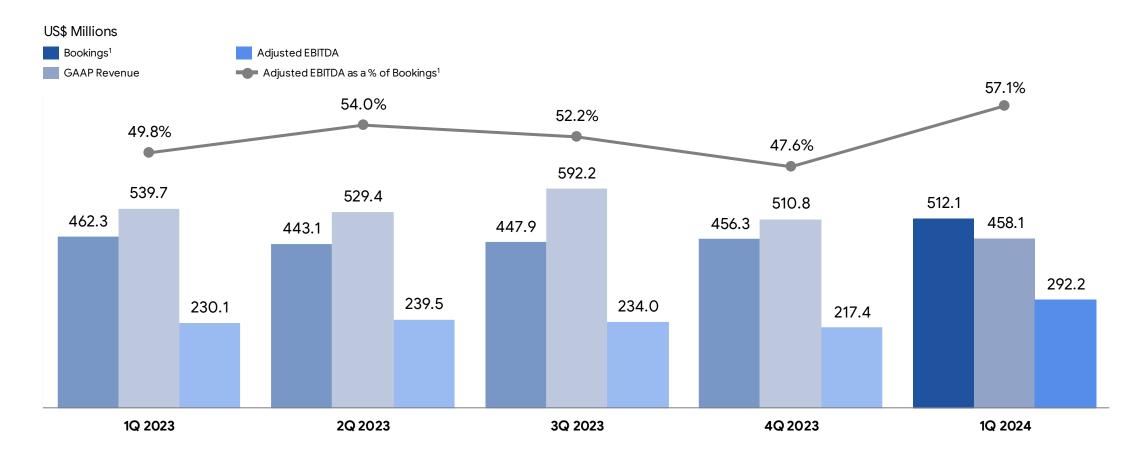
## Digital Entertainment

### Quarterly Active Users, Quarterly Paying User Ratio and ARPPU<sup>1</sup>



## Digital Entertainment

#### Bookings<sup>1</sup>, GAAP Revenue and Adjusted EBITDA



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GAAP revenue for the digital entertainment segment plus change in digital entertainment deferred revenue. This operating metric is used as an approximation of cash spent by our users in the applicable period that is attributable to our digital entertainment segment.





## GAAP Operating Income and Non-GAAP EBITDA Reconciliation

US\$ Thousands	1Q 2023	1Q 2024
E-commerce E-commerce		
Operating income / (loss)	115,844	(97,335)
Depreciation and amortization	91,870	<i>7</i> 5,635
E-commerce Adjusted EBITDA	207,714	(21,700)
Digital Financial Services		
Operating income / (loss)	84,568	134,443
Depreciation and amortization	14,370	14,215
Digital Financial Services Adjusted EBITDA	98,938	148,658
Digital Entertainment		
Operating income / (loss)	274,594	236,198
Net effect of changes in deferred revenue & its related cost	(55,003)	46,701
Depreciation and amortization	10,464	9,309
Digital Entertainment Adjusted EBITDA	230,055	292,208



## GAAP Operating Income and Non-GAAP EBITDA Reconciliation

Total Adjusted EBITDA	507,172	401,149
Impairment of goodwill	117,875	-
Share-based compensation	198,881	181,081
Depreciation and amortization	120,195	102,275
Net effect of changes in deferred revenue & its related cost	(55,003)	46,701
Operating income / (loss)	125,224	71,092
Group		
Other Services Adjusted EBITDA	(21,941)	(10,671)
Depreciation and amortization	3,491	3,116
Operating income / (loss)	(25,432)	(13,787)
Other Services		
US\$ Thousands	1Q 2023	1Q 2024