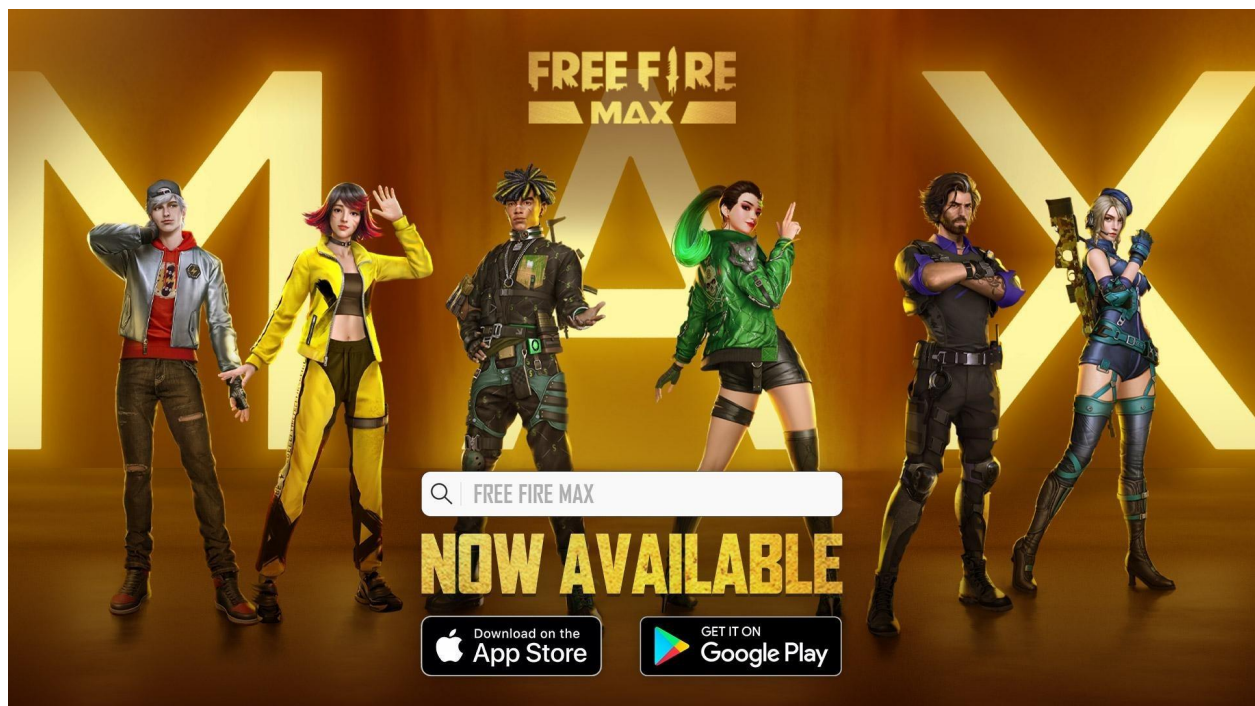


Free Fire MAX officially launches globally; delivers audiovisual enhancements and a new map editor for an optimised Free Fire experience

- Players around the world can download Free Fire MAX today
 - Create and play in your own custom maps with Craftland
- Immerse yourself in the gameplay with audiovisual enhancements

Singapore, September 28, 2021 – Free Fire MAX is now available for download globally on both the Google Play and iOS App stores. Free Fire MAX, a standalone mobile application, will offer players the same Free Fire gameplay with enhanced specifications. Players can enjoy Free Fire MAX-exclusive features, more realistic maps, and a more immersive gameplay experience, among other features.



Free Fire MAX is now available for download

Create and play in your own custom maps with Craftland

Craftland is a Free Fire MAX-exclusive feature that lets players create their very own maps and enjoy it with their friends – all from their mobile phones! Players can get creative and include

various objects, buildings, structures, and decorations to their very own maps for a social and enjoyable experience with friends.

Completed maps can be played by both Free Fire and Free Fire MAX players, with players able to share their custom maps for others to host. Players can also like, subscribe, and share their favourite maps to show their support for the creators!



Craftland, exclusive to Free Fire MAX

Free Fire MAX offers more realistic maps

Free Fire MAX delivers graphically enhanced maps, allowing players to appreciate the finer details of their favourite maps. Map effects have also been added to offer a more realistic in-game experience. This includes added effects across water bodies, safezones, and even with natural surroundings – players can even try shooting at trees to see leaves falling to the ground!

A new map – Bermuda MAX – will also be added to Free Fire MAX. The difference for Bermuda MAX lies in the details. Bermuda MAX brings a redesigned Clocktower and Factory area, with detail added to both the inside and outside structures.



Bermuda MAX

Free Fire MAX delivers a more immersive gameplay experience

Free Fire MAX sports both visual and audio updates, allowing players to immerse deeper into their Free Fire experience.

Animations of basic movement – such as running, jumping, crawling – have been enhanced to provide a smoother and more realistic experience. Special animations when players consume mushrooms and parachute into the map have also been added.

Weapons within Free Fire MAX also received a boost. Reloading animations of weapons have been reworked, with sound effects refreshed to offer more realism. Tracer and bullet hole effects have also been added to Free Fire MAX. Added tracer effects have been included for weapons, and bullet holes will appear on walls and certain structures in the map. Tracer effects will only be visible from the player's perspective, so no added advantage is given to Free Fire MAX players.



Continue to enjoy Free Fire with your friends

Free Fire MAX is supported by Firelink technology, Free Fire's in-house technology which enables complete interoperability between Free Fire MAX and Free Fire. This will enable players to:

- Use their same existing Free Fire account to login to Free Fire MAX.
- Sync all accounts data – including account progress and game items – across both applications.
- Play all game modes with all Free Fire players, regardless of the application that they use.

About Garena

Garena is a leading global online games developer and publisher. Free Fire, its self-developed mobile battle royale title, was the most downloaded mobile game in the world in 2019 and 2020, according to App Annie.

Garena is run by passionate gamers and has a unique understanding of what gamers want. It exclusively licenses and publishes hit titles from global partners – such as Arena of Valor, Call of Duty: Mobile, and League of Legends – in selected markets globally. Garena champions social and entertainment experiences through games, enabling its communities to engage and interact. Garena is also a leading esports organiser and hosts some of the world's biggest esports events.

Garena is a part of Sea Limited (NYSE:SE), a leading global consumer internet company. In addition to Garena, Sea's other core businesses include its e-commerce arm, Shopee, and digital financial services arm, SeaMoney. Sea's mission is to better the lives of consumers and small businesses with technology.