



Free Fire World Series 2021 Singapore sets a new global esports record with over 5.4 million peak concurrent viewers

- FFWS 2021 SG more than doubles FFWS 2019 Rio's peak viewership figure
- Team Phoenix Force from Thailand emerged champions of FFWS 2021 SG; Team
 Phoenix Force's TheCruz named MVP

Singapore, May 31, 2021 – The Finals of the Free Fire World Series 2021 Singapore (FFWS 2021 SG) hit a peak of 5.4 million concurrent viewers, excluding Chinese platforms, according to <u>Esports Charts</u>.

FFWS 2021 SG's peak concurrent viewership figure of 5.4 million more than doubles 2019's World Series record

The FFWS 2021 SG delivered record viewership across multiple platforms. Round 1 of the FFWS 2021 SG is the highest peak viewership of any esports match in history, excluding Chinese platforms.

The FFWS 2021 SG more than doubled its peak viewership for the Free Fire World Series 2019 Rio, which attracted 2 million peak concurrent viewers, then a world record high for a mobile esports tournament, according to <u>Esports Charts</u>.

<u>Team Phoenix Force from Thailand crowned world champions at FFWS 2021 SG; Team Phoenix Force's TheCruz named MVP</u>

Team Phoenix Force from Thailand were crowned the FFWS 2021 SG champions after dominating in the Finals. They took home the World Series title and US\$500,000 in prize money after claiming 4 Booyahs and 48 kills en route to a staggering 113 points.

Team Phoenix Force closed the tournament 36 points ahead of second-placed Team LOUD from Brazil (77 points), and third-placed Team Silence from CIS (73 points). Team Phoenix Force's victory represents the first World Series victory for Thailand, after Team Corinthians from Brazil won the Free Fire World Series 2019 Rio in front of their home fans.







Team Phoenix Force of Thailand is the FFWS 2021 SG champions

Team Phoenix Force's TheCruz was awarded the Most Valuable Player (MVP) for his consistent performances throughout the FFWS 2021 SG, after scoring an impressive 23 kills.

The FFWS 2021 SG brought to Singapore 18 teams from 11 regions as they competed for a US\$2,000,000 prize pool – Free Fire's largest ever. Points were awarded based on round ranking and the number of kills.

All of the matches were broadcast live. To replay any of the high-octane action, head over to Free Fire Esports Official YouTube channel.

Download Free Fire on the Apple iOS App or Google Play store.

About Garena

Garena is a leading global online games developer and publisher. Free Fire, its self-developed mobile battle royale title, was the most downloaded mobile game in the world in 2019 and 2020, according to App Annie.

Garena is run by passionate gamers and has a unique understanding of what gamers want. It exclusively licenses and publishes hit titles from global partners – such as Arena of Valor, Call of Duty: Mobile, and League of Legends – in selected markets globally. Garena champions social and entertainment experiences through games, enabling its communities





to engage and interact. Garena is also a leading esports organiser and hosts some of the world's biggest esports events.

Garena is a part of Sea Limited (NYSE:SE), a leading global consumer internet company. In addition to Garena, Sea's other core businesses include its e-commerce arm, Shopee, and digital financial services arm, SeaMoney. Sea's mission is to better the lives of consumers and small businesses with technology.