

## **Garena World 2021 concludes its first-ever fully-virtual edition with an online attendance of over 1.2 million**

*Southeast Asia's biggest gaming and esports event drew over 40 million views as Garena unveiled two games and crowned four esports champions*



**Singapore, April 27, 2021** – Garena has concluded its first-ever fully-virtual edition of Garena World. Hosted virtually in Thailand on April 3 and 4, Garena World 2021: Virtual Unite lived up to its reputation as Southeast Asia's biggest gaming and esports event as it recorded an online attendance of over 1.2 million at its "Interactive Virtual World." Fans were treated to an immersive online experience that combined cutting-edge technologies with entertaining content to deliver the best of both the online and offline formats.

### **Bringing gamers together**

Garena World 2021 showcased the power of gaming and esports to bring communities together in celebration of a shared passion. This was reaffirmed by **Phiphat Ratchakitprakarn, Minister of Tourism and Sports**, who, in his opening speech, said: "With the current age of volatility, the esports industry has remained highly flexible and fluid, adjusting to various situations swiftly and effectively. By changing the event format and organising it as a virtual event, there are many benefits to gain, such as being able to spread the spirit of competition to audiences through the online world without limitations, whether in terms of distance or time."

All in all, Garena World 2021 obtained more than 40.2 million views – reinforcing Garena’s status as a leading esports organiser in the region and across the world.

**Krit Pattanatecha, Senior Director – Head of Garena Thailand**, said: “As a pioneer of esports in the region, we have witnessed first-hand how well innovation resonates with the community. With the tremendous reception Garena World 2021 has received, we have seen again how well fans will respond to formats and content that continually push the boundaries.”

### **Garena unveils two upcoming games**

#### Undawn

Garena announced during the opening ceremony that it will publish [Undawn](#), an immersive open-world survival shooter, for gamers in Indonesia, Malaysia, the Philippines, Singapore, Taiwan, and Thailand. Developed by Tencent Games’ LightSpeed and Quantum Studios, it is slated to launch on iOS, Android, and PC later this year.



Undawn will thrust players into a post-apocalyptic world overrun by zombies. Built using Unreal Engine 4, Undawn will offer a AAA experience set in a huge open world that pushes the boundaries for both graphics and multiplayer gameplay.

## Fantasy Town

Garena has opened pre-registration in Thailand for Fantasy Town, a farming-town-building mobile game developed by Arumgames that is set in an adventure-filled fantasy world. In addition to having fun growing crops and raising animals for harvesting and selling, players will be tasked to take charge of a fantasy town and to govern over various magical townfolk, such as fairies and dwarves.



Players can also embark on various adventures such as taking part in mining, exploring ancient cemeteries, protecting the town from villainous trolls, and raiding troll camps. In addition, players can form guilds and join them to share items and compete among the different guilds.

### **Showcasing top esports talent from the region**

Garena World 2021 featured 39 teams from across nine regions as they competed in tournaments spanning four of Garena's hit titles – Arena of Valor (AOV), Free Fire, FIFA Online 4, and Call of Duty®: Mobile – Garena. The winners took home the largest slices of the US\$660,000 (19 million baht) prize pool. They are:

- 1. RoV Pro League 2021 Summer:** Bacon Time fought off 6 other challengers to win the title crown and the right to represent Thailand at the Arena of Valor World Cup (AWC) 2021, one of the game's biggest tournaments in the region.



2. **Free Fire Pro League Season 4 Presented by DTAC:** EVOS Esports TH beat out 19 other teams to emerge as champions and book a spot at the Free Fire World Series 2021 Singapore, the game's iconic international tournament.
3. **FIFAE Champions Cup Spring 2021:** South Korea's Crazy Win did just that and overcame teams from China, Thailand, and Vietnam to earn the title.
4. **Call of Duty®: Mobile – Garena Invitational 2021:** Thailand's Astro.1s1k fended off the local champions from Indonesia, Malaysia, the Philippines, Singapore, and Taiwan to become champions.

Catch the highlights of Garena World 2021 here: <https://youtu.be/QWks2UPAivY>

### **About Garena**

Garena is a leading global online games developer and publisher. Free Fire, its self-developed mobile battle royale title, was the most downloaded mobile game in the world in 2019 and 2020, according to App Annie.

Garena is run by passionate gamers and has a unique understanding of what gamers want. It exclusively licenses and publishes hit titles from global partners – such as Arena of Valor, Call of Duty: Mobile, and League of Legends – in selected markets globally. Garena champions social and entertainment experiences through games, enabling its communities to engage and interact. Garena is also a leading esports organiser and hosts some of the world's biggest esports events.

Garena is a part of Sea Limited (NYSE:SE), a leading global consumer internet company. In addition to Garena, Sea's other core businesses include its e-commerce arm, Shopee, and digital financial services arm, SeaMoney. Sea's mission is to better the lives of consumers and small businesses with technology.

### **For media enquiries, please contact:**

Marcus Lim, Garena PR: [limhmm@garena.com](mailto:limhmm@garena.com)