

Free Fire scores Sensor Tower APAC Awards 2023 'Best Shooter Game'



Singapore, February 28 2024 - Free Fire has been awarded Best Shooter Game at the Sensor Tower APAC Awards 2023. Developed and published globally by Garena, the immersive battle royale game was created specifically with mobile gamers in mind. Besides its classic battle royale mode, Free Fire offers other game modes, such as Clash Squad, which are widely enjoyed by its players. Free Fire was also the most downloaded mobile game worldwide in 2021 and 2023, according to Sensor Tower data.

7 years since its launch, Free Fire shows no signs of slowing down and continues to maintain a globally passionate player base. Over the past year, the title delivered numerous fresh and entertaining campaigns, each one thoughtfully localised to delight players across the game's key markets. Free Fire's sixth anniversary celebrations and collaborations with IPs such as Demon Slayer: Kimetsu no Yaiba were among successful initiatives that propelled the game to the top of Sensor Tower's monthly downloads charts in 2023.

Free Fire also remains focused on providing its community with new and enhanced experiences to enjoy esports. The title recently announced its participation in the inaugural Esports World Cup as well as the location of its flagship tournament, the Free Fire World Series Global Finals, in Brazil, which fans and players can look forward to this November.

For more information about Free Fire, visit the official [website](#). Stay tuned for more updates and find the latest Free Fire news on [Facebook](#) and [YouTube](#).

Free Fire can be downloaded on both the [Apple iOS App](#) and [Google Play](#) store.

About Garena

Garena is a leading global online games developer and publisher. Free Fire, its self-developed mobile battle royale title, was the world's most downloaded mobile game from 2019 to 2021, and the most downloaded mobile battle royale in 2022 and 2023, according to data.ai.

Garena is run by passionate gamers and has a unique understanding of what gamers want. It exclusively licenses and publishes hit titles from global partners - such as Arena of Valor and Call of Duty: Mobile - in selected markets globally. Garena champions social and entertainment experiences through games, enabling its communities to engage and interact. Garena is also a leading esports organiser and hosts some of the world's biggest esports events.

Garena is a part of Sea Limited (NYSE:SE), a leading global consumer internet company. In addition to Garena, Sea's other core businesses include its e-commerce arm, Shopee, and digital financial services arm, SeaMoney. Sea's mission is to better the lives of consumers and small businesses with technology.

About Sensor Tower

Sensor Tower is the leading provider of market intelligence and insights for the global app economy. Founded in 2013 and based in San Francisco, CA, Sensor Tower provides enterprise-level data on mobile apps and publishers through our Store Intelligence, Ad

Intelligence, Usage Intelligence, and App Intelligence platforms, which offer download, revenue, share of voice, and engagement metrics at unparalleled accuracy for the world's most important markets. For more information, please visit www.sensortower.com.