Shopee Continues to Intensify Synergy with the Export School to reach goal of creating 500,000 New Exporters in 2030

Thousands of MSMEs have registered to participate in the Shopee program with the Export School since it launched in early March 2021

Jakarta, April 1, 2021 - One month since the establishment of collaboration between **Shopee Indonesia** and the **Export School** to create **500,000 Exporters in 2030**, the enthusiasm of MSME players who are moved to expand the product range continues to increase. Numerous MSMEs from all regions in Indonesia are excited to enroll in this program to undergo various curriculum provided by the Export School, which Shopee will then assist in implementing exports to various Shopee export countries such as Singapore, Malaysia, Philippines, Thailand and Vietnam which has been running earlier this month.

Teten Masduki, Minister of Cooperatives and SMEs said, "We are happy and appreciate the concrete steps that Shopee has taken together with the Export School in providing space for MSME players in Indonesia to continue to grow significantly in distributing products abroad. By the presence of Shopee in other countries outside Indonesia, we hope that the global market's interest in original products made by Indonesian MSMEs will be easier to find."

Since the opening of this program, more than 1000 MSMEs have registered and are ready to experience training and mentoring with Shopee. Registered MSMEs come from various product categories ranging from Food and Beverages, Clothing and Home Decor, and other registered categories. Together with the Export School, registered participants will follow various curriculums by taking classes starting from the elementary level to the post-recurrent level, graduate from the program, and are ready to be enrolled for advanced courses, mentoring, and training with Shopee in implementing digital literacy in preparing to export products abroad.

Handito Joewono, Head of the Export School shared, "The presence of Shopee, which is in line with our vision and mission to encourage and develop MSMEs, especially for exports, further strengthens the synergy that we run, especially with the support of technology and the wide market opportunities that Shopee has in other countries for local products in Indonesia. With the increasing number of access given to MSMEs to be able to export products, it can continue to make them feel optimistic in activating business, especially in this pandemic era."

"We hope that in the future, more MSMEs will register and join our program with Export School and add variety to the product categories to be exported. As an e-commerce platform that is committed to participating in encouraging and supporting the sustainability of MSMEs in Indonesia, with this synergy, we focus on being able always to encourage MSMEs to reach global coverage, as well as increasing the existence of global standard local works abroad" closed **Radityo Triatmojo, Head of Public Policy and Government Relations Shopee Indonesia**.

The program which Shopee synergizes with the Export School is open to the public. For MSME players who want to register, access the link https://sekolaheksp or.com/

Download the Shopee app for free via the App Store or Google Play and activate ShopeePay immediately.

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About Shopee

Since 2015, Shopee Indonesia is an e-commerce company that has connected consumers, sellers and businesses.

Shopee provides an easy, safe, and attractive experience for millions of users to enjoy every day. We offer a wide selection of products, supported by an integrated payment and logistics system, as well as popular entertainment features tailored to the needs of our users. Shopee helps develop the digital economy in Indonesia with a strong commitment to helping local micro, small and medium enterprises succeed in the world of e-commerce.

Shopee is part of Sea Limited (NYSE: SE), a leading global internet-based consumer company. Sea's mission is to make lives better for consumers and small businesses alike by using technology. Apart from Shopee, Sea's other core businesses include digital entertainment, Garena and digital financial services, such as ShopeePay and SPayLater.

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